

Four Qualitative Methods for Understanding Diverse Lives

See: <https://www.ncrm.ac.uk/resources/online/all/?id=20805>

Photo Go-Alongs

The photo go-along is a mobile visual method which involves undertaking a journey with a participant whilst engaging in any kind of movement, such as walking, and taking photos.

The journey can be structured, unstructured, or involve the researcher going-along on a regular activity with the participant, such as to the shop.

While moving, participants are encouraged to photograph and discuss anything of significance.

The combination of photography, movement and talking stimulates new ideas and perspectives, adding richness to research by providing insight into what matters to different people.

The method can be used with an individual or a group.